

**Rajalakshmi Engineering College (Autonomous), Thandalam-602 105****Office of the Controller of Examinations****END SEMESTER EXAMINATIONS****TIME TABLE MBA DEGREE EXAMINATIONS -APRIL/MAY - 2025****2019- REGULATIONS**

2019-21, 2020-22 2021-23 &amp; 2022- 24 Batch Arrear

TIME: FN : 9.30 am to 12.30 pm AN: 01.30pm to 04.30 pm

Date:05.05.2025

Semester	Sub code	Subject	Date	Session
O1	BA19102	Managerial Economics, Indian Economy and Policy	04.06.2025	FN
O1	BA19103	Statistical Methods	05.06.2025	FN
O2	BA19203	Marketing Management		
O2	BA19206	Marketing Research	04.06.2025	AN
O2	BA19207	Applied Operations Research	05.06.2025	AN
O3	BA19P21	Manpower Planning, Recruitment, and Selection	06.06.2025	FN
O4	BA19P01	Consumer Behaviour	06.06.2025	AN
O4	BA19P04	Product and Brand Management	10.06.2025	FN
O4	BA19P05	Integrated Marketing Communication Strategy	11.06.2025	FN
O4	BA19P06	Digital and Social Media Marketing	12.06.2025	FN
O4	BA19P07	Services Marketing	13.06.2025	FN
O4	BA19P13	FinTech and Blockchain Applications in Finance	14.06.2025	FN
O4	BA19P16	Financial Markets and Institutions	17.06.2025	FN
O4	BA19P25	Organizational Leadership	18.06.2025	FN
O4	BA19P26	Strategic HRM	19.06.2025	FN
O4	BA19P56	Tourism and Hospitality Management	20.06.2025	FN

8/5/2024

CONTROLLER OF EXAMINATIONS

S.V. Murugesan  
5/5/25  
Principal